



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७



प्रा.डॉ. गणेश भामे

एम्.ए., पीएच्.डी.

संचालक (अतिरिक्त कार्यभार)

कार्यालय क्र. : ०२०-२५६२२६८८/८९

: ०२०-२५६२२६९०/९१

: ०२०-२५६२२६९२

: ०२०-२५६९७३४१

संदर्भ : रासेयो/२०२५-२६/४५६

दि. ०७/०१/२०२६

प्रति,
मा.प्राचार्य/संचालक,
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,
पुणे, अहिल्यानगर व नाशिक जिल्हा,
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : ज्येष्ठ नागरिक देखभाल गृहांमध्ये रासेयो स्वयंसेवकांचा सहभागाबाबत...

संदर्भ : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार,
पुणे यांचा दि. २९ डिसेंबर २०२५ चा मेल

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार ज्येष्ठ नागरिक देखभाल गृह/वृद्धाश्रमांमध्ये रासेयो स्वयंसेवकांनी सक्रिय सहभाग घेण्याबाबत सुचित करण्यात आले आहे.

त्यानुषंगाने सदर उपक्रमाबाबत आपल्या महाविद्यालयामधील रासेयो स्वयंसेवकांच्या माध्यमातून महाविद्यालयाजवळील ज्येष्ठ नागरिक देखभाल गृह/वृद्धाश्रमांना योग्य ते सहकार्य करण्यात यावे. सदर उपक्रमाचे सविस्तर पत्र आपल्या माहिती व उचित कार्यवाहीकरिता सोबत जोडले आहे. सदर उपक्रमाचे My Bharat पोर्टलवर Event Create करून माहिती अपलोड करण्यात यावे. तसेच उपक्रम संपन्न झाल्यानंतर त्वरीत उपक्रमाचे फोटो, व्हिडीओ व अहवाल सोबतच्या पत्रात नमुद केलेल्या अहवाल नमुन्यामध्ये nss_student_list@pun.unipune.ac.in, nssrcpune@gmail.com या मेलवर 'Senior Citizens Care Homes' या विषयासह पाठवण्यात यावा. कळावे, ही विनंती.

(Signature)

संचालक (अतिरिक्त कार्यभार)
राष्ट्रीय सेवा योजना

सोबत: मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांचे पत्र

To

**NSS Program Coordinators/ NSS Directors
in Maharashtra & Goa**

NSS District Coordinators in Maharashtra

Sir/ Madam,

In reference to the Directorate of NSS New Delhi email dated 1st January,2025 on the subject along with a copy of the attached MoYAS New Delhi letter / OM dated 30th Dec and concept note regarding Volunteer Engagement of NSS volunteers in Senior Citizens' Care Homes/ Old Age Homes (Copies Enclosed)

In this regard, all Universities/Plus Two councils in Maharashtra & Goa are requested to convey / disseminate guidelines of the program to all concerned NSS functionaries/ PO/ NSS units/ NSS Institutions under your respective jurisdictions to facilitate the effective mobilisation and active participation of NSS volunteers in the program.

It is also requested that NSS Programme Officers shall provide necessary support to MY Bharat to mobilise youth and educational institutions and undertake the following

- (i) Guide and Mobilize youth NSS volunteers;
- (ii) Identify suitable Senior Citizen Care Homes at the institutional/district level;
- (iii) Create events under "Volunteer for Bharat" on the MY Bharat portal, as required; and
- (iv) Ensure monthly visits to the identified Care Homes and submission of report in formats at the institutional/district level;

SN	Institute Name	District	Name	Name of Senior Citizen Care Home	Activities Conducted	Date Of Visit	Remarks

with regards

AJAY B SHINDE
Regional Director (Maharashtra & Goa)
Regional Directorate of N.S.S.
Government of India, Ministry of Youth Affairs & Sports
A Block, College of Agriculture Campus,
Shivaji Nagar, Pune- 411005

No. J-17011/520/2025-MY BHARAT
Government of India
Ministry of Youth Affairs and Sports
(MY Bharat Section)

Shastri Bhawan, New Delhi
Dated, the 30th December, 2025

OFFICE MEMORANDUM

Subject: Adopt a Senior Citizen Care Home Program – reg.

The undersigned is directed to refer to the OM dated 19.09.2025 regarding the volunteer engagement of youth in Senior citizen care home and to intimate that in continuation to the said program it has been decided that a regular volunteer initiative titled “Adopt a Senior Citizen Care Home” has been planned to be implemented to facilitate sustained interaction between youth volunteers and residents of Senior Citizen Care Homes through periodic visits, with the objective of promoting inter-generational bonding and social inclusion.(Concept Note enclosed)

2. For effective implementation of the programme, NSS Programme Officers and MY Bharat Deputy Directors/ District Youth Officers shall undertake the following in their respective jurisdictions:

- (i) Guide and Mobilize youth volunteers;
- (ii) Identify suitable Senior Citizen Care Homes at the institutional/district level;
- (iii) Create events under “Volunteer for Bharat” on the MY Bharat portal, as required; and
- (iv) Ensure monthly visits to the identified Care Homes and submission of report in format

SN	State	District	Name of volunteer	Name of Senior Citizen care home	Activities Conducted	Date of visit	Remarks

3. MY Bharat and NSS directorate are requested to issue necessary direction to their field functionaries to ensure implementation of the program.

4. This issues with the approval of Competent Authority

Encl. As above.

**Digitally signed by
S. Ravi Kumar**

Date: 30-12-2025

13:22:54 [S Ravi Kumar]

Under Secretary to the Government of India

To,

- 1. The CEO MY Bharat
- 2. Director, Directorate of NSS

Copy To:

Shri Rohit Kalra, AD, MY Bharat with a request to facilitate creation of VOs

No. J-17011/520/2025-MY Bharat
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs

Shastri Bhawan, New Delhi-110001
Dated, the 19th September, 2025

OFFICE MEMORANDUM

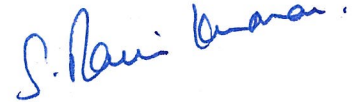
Subject: Volunteer Engagement of Youth in Senior Citizens' Care Homes – reg.

The undersigned is directed to intimate that it has been decided that Volunteer Engagement Programme will be held in Senior Citizens' Care Homes at the district level on the occasion of International Day of Older Persons (1st October 2025). As per the approved concept note (copy enclosed) the programme will be of three days and will give youth a chance to spend time with senior citizens through companionship, cultural and recreational activities.

2. In this regard, it is requested that MY Bharat HQ may direct all State Director, Deputy Director and DYOs to identify suitable senior citizen care homes in the district in consultation with local authorities and create volunteer opportunities on the MY Bharat Platform.

3. NSS Directorate is requested to ensure that the information is conveyed to all concerned officers and to facilitate the effective mobilisation and active participation of youth volunteers in the program. MY Bharat may also mobilise youth volunteers with support from NSS and educational institutions, supervise activities at ground level, monitor progress, and submit reports.

4. This issues with the approval of Competent Authority.



[S Ravi Kumar]

Under Secretary to the Government of India

To

1. The CEO MY Bharat
2. Director, Directorate of NSS

Copy To:

Shri Rohit Kalra, AD, MY Bharat with a request to facilitate creation of VOs on MY Bharat platform

CONCEPT NOTE
on
Adopt a Senior Citizen Care Home Program

1. RATIONALE

- a. India's elderly population is rising steadily. While Senior Citizen Care Homes provide essential services, opportunities for regular social interaction may be limited for some residents.
- b. At the same time, many young people are willing to contribute to society and seek simple and meaningful opportunities for regular engagement.
- c. In this context, the **Adopt a Senior Citizen Care Home Program** is proposed to be implemented through **NSS and MY Bharat Organisation**. The programme will facilitate regular interaction between youth and senior citizens, encourage companionship and engagement, and provide youth with a structured avenue for community service.

2. OVERVIEW

- a. Under the '**Adopt a Senior Citizen Care Home Program**', youth volunteers shall **adopt a specific Senior Citizen Care Home** for regular visits.
- b. It ensures that a group of volunteers **visit the Care Home over time**, helping senior citizens recognise volunteers, feel comfortable, and engage more openly.
- c. Regular visits help volunteers understand the daily routine and interests of senior citizens and provide simple support, such as conversation, or participation in activities wherever required and with consent.
- d. For youth, the program offers **practical exposure to the realities of ageing and care**, helps them understand responsibility through regular service, and encourages respectful and sustained community engagement rather than one-time participation.

3. IMPLEMENTATION

- a. The program shall be implemented through **NSS and MY Bharat Organisation** across districts.
- b. Suitable Senior Citizen Care Homes located near educational institutions or within the district shall be identified and covered under the program.
- c. **Role of NSS Program Officers (POs) and MY Bharat District Youth Officers (DYOs) / Deputy Directors (DDs):**
 - i. NSS Program Officers shall motivate and guide **NSS volunteers**, while MY Bharat DYOs/DDs shall mobilise **MY Bharat registered youth, NYVs, ex-NYVs, and Youth Club members** in their respective jurisdictions.
 - ii. Create an **Event (Volunteer for Bharat)** on the **MY Bharat portal** for this program.
 - iii. Ensure that **volunteers visit the identified Care Homes** on a monthly basis.
 - iv. Ensure the program continues through **regular monthly visits**.

- v. Maintain and submit **monthly reports in the prescribed format** for each district/institution.
- vi. **Share success stories or visible impact of the program** with the MY Bharat Team for possible featuring on the MY Bharat platform.

4. NATURE OF ACTIVITIES

Volunteers may undertake:

- a. **Resident interaction:** Sitting with senior citizens for conversations, listening to their experiences, and engaging them socially.
- b. **Reading support:** Reading newspapers, short stories, letters, or notices aloud to residents.
- c. **Non-medical assistance:** Helping residents arrange personal belongings, write short letters, or fill simple forms.
- d. **Recreational engagement:** Organising indoor games such as carrom or chess, group singing, music sessions, or storytelling.
- e. **Cultural participation:** Assisting in celebration of festivals, birthdays, and national or international observance days.
- f. **Digital assistance (where applicable):** Helping residents make phone or video calls and use simple mobile functions.

Activities may be adjusted based on the comfort of residents and the operational guidelines of the Care Home.

5. EXPECTED OUTCOMES

- a. Monthly visits to Senior Citizens' Care Homes by NSS and MY Bharat Organisation.
- b. Youth gain practical community service experience through regular field engagement.
- c. Seniors receive steady social interaction and simple activity support.
- d. Clear coordination between Care Homes, NSS POs, and MY Bharat DYOs/DDs for ongoing implementation.